

Keep West Tawakoni Beautiful  
Official Minutes  
Thursday, March 21, 2024  
West Tawakoni City Hall

1. Call to Order: The March 21, 2024 meeting of the Keep West Tawakoni Beautiful steering committee was called to order in the West Tawakoni City Council Chambers at 6:34 p.m., by Dwayne Hall. Steering Committee Chair Mary Hall was absent from the meeting due to illness. Present were members Dwayne Hall, Kim Travers and Jane Kehler. Guest present were Troy Travers, Suellen Lindsey and Sheryl Ranne.
2. Welcome to visitors: Dwayne Hall welcomed everyone to the meeting.
3. Citizen Input: Suellen Lindsey stated she was interested in joining the Keep West Tawakoni Beautiful Committee and brought her friend Sheryl Ranne to come along. Lindsey stated she is looking to help the committee in any way.
4. Announcements: Kim Travers stated next Wednesday, March 27, 2024, a group will meet at the Chamber of Commerce Building at 10:00 a.m., to stuff Easter Eggs if anyone is interested in helping.
5. Approval of the February 15, 2024, minutes: Jane Kehler made a motion to approve the minutes as written. Kim Travers seconded the motion. Approved.
6. Review of the KWTB bank account: Kim Travers motioned to approve the current bank statement. Jane Kehler seconded the motion. Approved.
7. Update on the little library: Dwayne Hall stated he and Mary went down to check on the library last week and it was a disaster. Hall stated someone had left the library door open and all the books were wet and had to be thrown away. Hall stated Mary has books to replace the ones that were thrown out but hasn't felt well the last couple of days. Hall stated once Mary is feeling better, they will replenish the books and get it back in shape.
8. Discuss the Adopt A Highway cleanup on April 6, 2024: Dwayne Hall stated Karen Houston's people are supposed to be out cleaning the same weekend we are, so there will be people up and down HWY 276. Hall stated we still need volunteers. Jane Kehler asked where we will meet, and Hall replied we'll meet at the Chamber of

Commerce Building and start cleaning from there. Hall stated a flyer has been passed out to the local businesses along the stretch of road we'll be cleaning and the area in front of those businesses looks pretty good. Jane Kehler stated she is concerned about finding dead animals and what are we supposed to do if we find one. Hall stated we are to notify TxDOT, and they will take care of any animal issue. Kehler stated she is also concerned about the traffic and making sure we have a strong police presence. Dwayne Hall stated the police department has been notified and will be there to assist.

9. Discuss Community Wide Cleanup on April 13, 2024: Dwayne Hall stated we are planning to be at the wastewater treatment plant from 8:00 a.m. to 12:00 p.m., or until the dumpsters are full. Hall stated the first cleanup is always the busiest and we should expect a lot of traffic that day. Kim Travers reminded the committee she will be out of town that weekend. Both Jane Kehler and Dwayne Hall stated they will be available to help that day.
10. Accept the resignations of David Radtke and Adriana Thomas (the city has already approved removing them on March 12, 2024): Jane Kehler motioned to accept the resignation letters from David Radtke and Adriana Thomas. Kim Travers seconded. Approved.
11. Discuss and accept the application from Suellen Lindsey to serve on the KWTB committee: Jane Kehler asked Suellen what her priority would be for KWTB in the upcoming year. Suellen Lindsey stated she has a passion for gardening and the beautification of the city. Lindsey also stated she is onboard to help anyway she can with the events KWTB already has scheduled this year. Dwayne Hall gave a rundown of the events KWTB typically participates in throughout the year. Kim Travers stated we are also working on our community presence to try to get the citizens involved. Kehler also mentioned the promotional items we are trying to put out there to publicize our group. Kim Travers motioned to accept the application from Suellen Lindsey to join the KWTB committee. Jane Kehler seconded the motion. Approved.
12. Discuss and nominate a member to serve as a co-signer on the KWTB bank account: Kim Travers nominated Jane Kehler to serve as co-signer on the KWTB bank account. Suellen Lindsey seconded the motion. Approved.
13. KWTB cannot participate in the STOP litter audit around the lakeshore at the city park due to no HEB within our area: Dwayne Hall stated HEB sponsors the program, and we don't have a HEB within 30 miles so we cannot participate in this program. Jane Kehler stated she would love the committee to do this on our own. Kehler stated this would be eye-opening not only for us, but the community as well to see all the trash

collected from the lake area. Kim Travers stated she would add the lakeshore cleanup as a future agenda item.

14. Pens have come in from Greenville Trophies and Awards: Dwayne Hall stated he forgot the pens but would be at his office tomorrow should anyone want to stop by and get them. Hall had one pen with him to show the committee and stated we have a total of 265 pens to use as a promotional item.
15. Discuss and approve changes in Guidelines and Resolutions to include residents living outside of the water service area and to remove Code Enforcement Officer's involvement in KWTB: Kim Travers stated she agrees we need to change the guidelines to allow people who live outside the water service area to be able to serve on our committee. Travers stated Brandy Vahl has asked to join our committee and believes she would be an awesome asset, but she currently lives outside of the water service area. Both Travers and Jane Kehler believe she could be very helpful especially when it comes to the Memorial Garden, but since she owns a landscaping business she would need to abstain from voting if her business should be involved in anyway. Kim Travers motioned to approve the changes in the Guideline and Resolution articles. Suellen Lindsey seconded the motion. Approved.
16. Discuss Holt Custom Stoneworks-Gary coming to our meeting and then city council to present city welcome signs: The committee agreed to have Holt Custom Stoneworks attend a meeting to present welcome signs.
17. Discuss and set date for Golf Tournament at Deer Run and using the city's Tax-ID: Kim Travers stated we are looking for a date in September and were considering September 20, 2024, or September 27, 2024, depending on the availability at Deer Run. The committee agreed on September 27, 2024, and have September 20, 2024, as a backup. Dwayne Hall stated we have access to the city's tax-id and letterhead so we can add Keep West Tawakoni Beautiful as a subset underneath the city's information. Jane Kehler stated she can work on a letterhead that has all the information we would need but thinks to make the letter official it would need a signature from the Mayor or someone from the city. Kehler stated she would look into all the variables and try to have something at our next meeting. Kehler stated she already has business that are interested in sponsoring the tournament. Kim Travers stated she will check with Jim at Vital Signs to see how much he would charge to make the hole sponsorship signs. Kehler stated she still wants to pursue getting a big item for a hole-in-one prize. Dwayne Hall stated he would talk to Brad at Tawakoni RV regarding the hole-in-one prize item. Jane Kehler will verify the hole-in-one insurance price and the amount it will cover.

18. Discuss and set date for Spring Plant sale and location: The committee agreed to use Rustic Oaks parking lot as a location to sell the plants. Kim Travers motioned to have the plant sale on April 27, 2024, from 9:00 a.m. until noon at the Rustic Oaks parking lot. Suellen Lindsey seconded the motion. Approved.
19. Social media update: Jane Kehler stated over the last 90 days we have 492 followers, and our peak as far as reaches occurred on March 12, 2024, and March 21, 2024. Kehler stated we are reaching approximately 5,355 individuals and we have posted 96 items in the past 90 days. Kehler stated we need to post more to keep our activity up. Kim Travers stated we have several things coming up just in the month of April so our posts should increase.
20. Discuss recruitment of 2 more KWTB members: Kim Travers stated she would reach out to Brandy Vahl and explain we are in the process of changing the bi-laws and ask her to attend the next meeting.
21. Any future agenda items: Kim Travers stated the lake cleanup needs to be added to the next meeting agenda. Jane Kehler would like the committee to discuss other fundraising events that would coordinate with the service clubs. Kehler suggested a chili cookoff in the fall. Dwayne Hall stated he would talk to Mike Nelson and see what they could do. Kehler also stated she would like to have raffle items as well. Kehler showed an amazing picture of Nolan Ryan that would be a great raffle item.
22. Adjourn: Dwayne Hall made a motion to adjourn the meeting at 7:50 p.m. Suellen Lindsey seconded the motion. Adjourned.